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# SOMY ALI

So-Me Designs/No More Tears

somyali.com

WRITTEN BY DAVE ROSSMAN PHOTOGRAPHED BY STEFAN SVENSSON

**P**ersonally, it turned me into a nonconformist and professionally I dreamt of helping women and children whose voices were heard but ignored." Somy Ali was raised in Pakistan and was a Bollywood actress, an experience she credits with shaping her convictions and identity. Ali witnessed tremendous poverty and injustice and this served as the backdrop for her clothing line and nonprofit organization. "I decided that one day I would launch my own clothing line in which the messages will be raising awareness on social issues and taking a stand against all intolerance." So-Me Designs



was born shortly thereafter, but Ali was not content with just putting words on fabric so she launched No More Tears, and the name says it all. "Tears of pain and hurt need to be combated with love, compassion and tolerance. Building schools, shelters and orphanages are just the initial steps we are taking to rid the world of these tears of sorrow." It is all interconnected, and a portion of all So-Me Designs sales goes toward No More Tears. "I see myself, through No More Tears, building schools, women's shelters and orphanages wherever there is a need to do so, as tears have no nationality." •

